

Hospice Income Generation Network online conference 1-3 Apr 2025
Schedule as at 26.03.2025... not expecting any other changes or tweaks!

Tue 1 Apr 2025	Session	Speaker/s	Org	Title / Topic
9.30-9.35	Welcome 1	Teresa Nightingale	Hospice Income Generation Network	Welcome to day 1
9.35-9.50	Platinum Partner	Jane Montague	Majestic Publications	
9.50-10.30	Plenary 1	Paul Courtney	Children's Hospice South West	Can we really do more with less?
10.30-10.45	Break / Virtual Lounge Networking			
10.45-11.45	Workshop	Emma Spanswick, Alice Garratt / Katy Burke	Thames Hospice & MuchLoved	Mastering the art of in-memory stewardship
10.45-11.45	Workshop	Rob Woods	Brightspot Fundraising	How to raise more with what you've got
10.45-11.45	Workshop	Beth Upton	Money Tree Giving	Live Q&A - higher level giving
10.45-11.45	Workshop	Sarah Goddard	Fundraiser Sarah	Sticky Sto-REEE-telling - finding and telling the stories that will stick with your supporters
10.45-11.45	Workshop	Dan Varley	Dorothy House Hospice	Being bold and pushing boundaries - Bath city zipline
11.45-12.00	Break / Virtual Lounge Networking			
12.00-12.30	Lunchtime wellbeing 1	Barry Lewis	JW Training	Managing overwhelm
12.30-13.00	Lunch / Virtual Lounge Networking			
13.00-13.05	Welcome 2	Rachel Ketola	Hospice Income Generation Network	Welcome to the afternoon of day 1
13.05-14.00	Plenary 2	Amy Dearing & Rachel Beer	Havens Hospice & Rachel Beer Fundraising	Reframing hospice care to raise more money and reach more people
14.00-14.15	Break / Virtual Lounge Networking			
14.15-15.15	Workshop	Paul Courtney	Children's Hospice South West	Talk is cheap (but it's very effective!)
14.15-15.15	Workshop	Adela Appleby & Michael Younger	Treetops Hospice	Delivering a legacy strategy on a small budget, an honest discussion sharing the challenges and wins
14.15-15.15	Workshop	Rachel Allcock	East Cheshire Hospice	Christmas tree collections - could it work for you?
14.15-15.15	Workshop	Jane Montague	Jane Montague Consultancy	Due diligence and ethics
14.15-15.15	Workshop	Claire Warner	Claire Warner	How has fundraiser wellbeing changed since 2019?
15.15-15.30	Break / Virtual Lounge Networking			
15.30-16.30	Workshop	Beth Cole	Ashgate Hospice	Adapting our biggest fundraising event to create a brand new family friendly sponsored walk!
15.30-16.30	Workshop	Rob Woods	Brightspot Fundraising	Growing corporate income: five effective techniques
15.30-16.30	Workshop	Emma Bracegirdle	The Saltways	How to create legacy video content ethically
15.30-16.30	Workshop	Megan Short	Community Hospice	Creating great team culture / fundraising: it's not about money
15.30-16.30	Workshop	Elizabeth Palfreman & Polly Symondson	Polly Symondson Recruitment	Two sides of the same coin - creating an ethical recruitment strategy that works for charities and jobseekers

Wed 2 Apr 2025	Session	Speaker/s	Org	Topic
9.30-9.35	Welcome 3	Tom Abbott	Hospice Income Generation Network	Welcome to day 2
9.35-9.50	Platinum Partner	Jo Davies	Donorflex	
9.50-10.30	Plenary 3	Rhodri Davies	Philanthropy Matters	Trends and predictions for 2025
10.30-10.45	Break / Virtual Lounge Networking			
10.45-11.45	Workshop	Heather Bennett	St Ann's Hospice	Legacies: the importance of legacy income and running a successful direct mail campaign
10.45-11.45	Workshop	Andrew Sargent	Sequoia	What hospices can learn from other sectors to improve supporter journey communications
10.45-11.45	Workshop	Barry Moles	Skyline Business Services Ltd	Title TBC (topic is retail)
10.45-11.45	Workshop	Stacey Teece	Money Tree Fundraising	Turning core costs into fundable projects: a practical guide
11.45-12.00	Break / Virtual Lounge Networking			
12.00-12.30	Lunchtime wellbeing 2	Ife Okwudili	Softer Life Coaching	We can do hard things! Navigating change when it feels impossible
12.30-13.00	Lunch / Virtual Lounge Networking			
13.00-13.05	Welcome 4	Margaret Hollings	Hospice Income Generation Network	Welcome to the afternoon of day 2
13.05-14.00	Plenary 4	Robin Osterley	Charity Retail Association	Charity retail - a stable income in an unstable world
14.00-14.15	Break / Virtual Lounge Networking			
14.15-15.15	Workshop	Liz Preni & Rachel Beer	St Christopher's Hospice / Rachel Beer Fundraising	St Christopher's: pushing the envelope to grow giving at Christmas
14.15-15.15	Workshop	Roseann Thompson	Katharine House Hospice	Embracing risk and innovation on a small budget to break with tradition
14.15-15.15	Workshop	Lorraine Pink	St Michael's Hospice (North Hampshire)	Growing e-commerce with AI
14.15-15.15	Workshop	Sarah Goddard	Fundraiser Sarah	Blood, sweat and tiers – a painfree approach to stewardship
14.15-15.15	Workshop	Richard Radcliffe	Radcliffe Consulting	Dare to be different: legacy fundraising
15.15-15.30	Break / Virtual Lounge Networking			
15.30-16.30	Workshop	Andrew Ward	LOROS Hospice	How to cancel an event: a practical guide
15.30-16.30	Workshop	Vicky Burnett	The Charity Retail Consultancy	Driving commerciality in your charity retail operation through data and insights
15.30-16.30	Workshop	Chris Millward	Princess Alice Hospice	A lasting difference?
15.30-16.30	Workshop	Zoe Amar	Zoe Amar	How fundraisers can prepare for an AI-fuelled future
15.30-16.30	Workshop	Alan Clayton		

Thu 3 Apr 2025	Session	Speaker/s	Org	Topic
9.30-9.35	Welcome	Lorraine Pink	Hospice Income Generation Network	Welcome to day 3
9.35-9.50	Platinum Partner	Paul Banton	Ruddocks	
9.50-10.30	Plenary 5	Dudley Sawyerr	People Care Services	People first; how to embed inclusion and culture
10.30-10.45	Break / Virtual Lounge Networking			
10.45-11.45	Workshop	Lauren Derrick	St Ann's Hospice	Using data to drive successful regular giving appeals
10.45-11.45	Workshop	Mark Hessey	Ruddocks	Smart tactics to maximise time and budgets
10.45-11.45	Workshop	Leanne Green	East Lancashire Hospice	Engaging with our Muslim communities
10.45-11.45	Workshop	Louise Beeken	Hospiscare (Exeter, Mid & East Devon)	Lessons learnt from increasing our lottery ticket price
10.45-11.45	Workshop	Julie Roberts & Bethan Francis	More Strategic UK & Stratcorn UK	Mobilising supporters beyond their initial action to maximise long term engagement
11.45-12.00	Break / Virtual Lounge Networking			
12.00-12.30	Lunchtime wellbeing 3	Joanna Dew	Team Coaching Café	Kind boundary setting
12.30-13.00	Lunch / Virtual Lounge Networking			
13.00-14.00	Workshop	Rachel Beer & Liam Bittles	Rachel Beer Fundraising & Ashgate Hospice	Take your in memory fundraising to the next level
13.00-14.00	Workshop	Andy King	Fireside Fundraising	Starting corporate partnerships from scratch
13.00-14.00	Workshop	Beth Upton	Money Tree Fundraising	Bootstrapping a major donor programme
13.00-14.00	Workshop	Rebs Curtis-Moss & Sarah Goddard	Rebs Curtis-Moss Consulting & Fundraiser Sarah	Fundraising and comms: two sides of the same coin?
13.00-14.00	Workshop	Trudi Ogden, Anthony Lord & Vicky McKellar	Hospice Lotteries Association	Lottery & raffles Q&A - open to all
14.00-14.15	Break / Virtual Lounge Networking			
14.15-15.00	Plenary 6	Ra Goel	NEU Impact	Beyond fundraising: unlocking the potential of commercial diversification
15.00-15.05	Closing words	Tom Abbott	Hospice Income Generation Network	Thank you